

WILL CARTER



Will Carter's music rides on a silent but unmistakable undercurrent. It nourishes his songs with a sense that he writes from experience. It nurtures an impression that he was taught from Day One to work hard with the hand you're dealt and pursue your passion only when you know you have the knowledge you need to succeed.

Inspired by Mark Chesnutt, John Michael Montgomery, Garth Brooks and Diamond Rio and others, he turned heads as a country prodigy, making his stage debut at age 3 at the Sealy Fantasy of Lights Festival, taking 1st prize in a talent contest at age 9, and then gigging at fairs, festivals and parties by age 11. There are few performers today, in any genre, that can match Carter's blend of native talent, determination, and drive.

Carter's 2019 debut album, *Good Bad Idea*, signaled the formal launch of a music career that's capturing the allegiance of both young and old, those who savor the vibe of an old-school dancehall and those who just can't wait for their next spring break party.



His 2021 sophomore album, *How Ya Know*, confirms Carter's talent, reassuring his fans that the Will Carter star remains on the rise.

Carter is currently on tour with his band, delivering high-energy shows at top music venues, fairs and festivals, and for private parties and corporate events, too. Carter's also in demand at more intimate acoustic venues. Don't pass on any opportunity to experience a Will Carter show.



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